

OEM

ADHESION FOR THE LONG HAUL



GILLESPIE
GRAPHICS

90
YEARS
1921-2011

OEM



*“Reputations and relationships are on the line with every job.”
— Kerry Gillespie, President*

THE REAL ADVANTAGE: Our People

Our clients get the benefit of our company insight beyond delivery of the finished product. We stay focused on going beyond each customer’s expectations, visualizing the final outcome including every detail of application and installation.

Our dedication to protecting your interests from start to finish never wavers so that we continue to build long-standing relationships with each customer we have. We have been doing business in this community for 90 years, and honoring our legacy while remaining at the leading-edge of our industry is at the core of our values.

“Our goal is to understand your needs so that we can select the right product for your application.” — Kerry Gillespie

HOW WE DO IT: Our Expertise

Original Equipment Manufacturers count on us to prepare labels that stand the test of time, on any surface, under any conditions. We understand that every OEM project serves a different purpose, and sometimes multiple purposes. We make sure that safety labels stay put, and brand labels are exactly the right color.

Your identity and your requirements need to be enhanced with every application we complete for you. We make labels in a wide variety of materials and to suit any installation needs. We're not afraid to suggest new applications and methods for installation on your equipment to help you improve your bottom line and make your brand and product stronger.

WHAT WE DO IT WITH: Our Adhesion to Detail

Matching substrates to adhesives for the most durable labels is our specialty. Using the full range of our finishing capabilities, we produce labels for Original Equipment Manufacturers that enhance product, brand identification and safety labels. Metal plates, polycarbonate cut-outs or screen printed product labels, we have the full spectrum of equipment to produce what you need. But, we never stop there. We assess where you apply your labels, what you apply them to, and how you store them to make sure your product labeling gets the longest performance possible.

SPOTLIGHT: Our Approach

- ▶ We know what questions to ask
- ▶ Our knowledge about the environment around your labels is unsurpassed
- ▶ We make sure to get all of the correct information from our customers so that your OEM labels perform in your demanding environments

Products

- ▶ Equipment Decals
- ▶ ID Labels
- ▶ Overlays
- ▶ Nameplates
- ▶ Safety Graphics
- ▶ Barcodes

Services

- ▶ Printing
- ▶ Adhesion Consultation
- ▶ Precision Die Cutting
- ▶ Routing
- ▶ Production Art
- ▶ Distribution

GILLESPIE GRAPHICS

ANSWERS WITH INFLUENCE

In business since 1921, we provide graphics and printing answers with influence that you can see and touch, across the country, around the world and even beyond. By blending precision and craftsmanship with modern-day printing and adhesion technology we provide distinctive, visible solutions for a vast array of customers and applications. Our expectation is that the printing and graphics we produce for you will reflect strength, ingenuity, resilience and durability.

When your customers' products are on the moon, under the sea and traveling across the country on nearly every vehicle imaginable, you know that you're providing printing and graphics answers with influence. One reason for this is that we always take the job of matching the right inks to the right materials seriously. We have to. That's why we're the only authorized 3M Scotchprint manufacturer in Oregon and have been since 1951.

Maintaining a 90-year legacy of business built upon strong principles means we believe that reputations and relationships are on the line with every job we complete. We won't settle for less than providing a finished product for every customer that meets their needs in terms of durability, quality, timeliness and value.

OEM products:

- ▶ Equipment Decals
- ▶ Nameplates
- ▶ Overlays
- ▶ Safety Graphics
- ▶ Barcodes
- ▶ Precision Cutting

Industries served:

- ▶ Industrial
- ▶ Consumer Products
- ▶ Automotive
- ▶ Health & Medical



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GRAPHICS

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