

RETAIL

DISPLAY CAPABILITIES AND VALUE



GILLESPIE
GRAPHICS

90
YEARS
1921-2011

RETAIL



“Branding is important in retail and our products will always reflect that.”

— Tim Allen, Vice President

THE REAL ADVANTAGE: Our People

Our people are what differentiate us from anyone else, and when it comes to retail, we can always find the right solution for any problem you have. We offer such a wide variety of finishing solutions for our customers that we can deliver virtually any individual retail item that you might need, using an application that’s right for you.

Every Gillespie Graphics project carries the highest production standards, and our depth of experience ensures that the unique characteristics of your project will go smoothly through production so that your brand will maintain integrity and your retail presence will really stand out. Our insight means you get exactly what you need, not merely what you asked for.

“Our people can always find the right solution for any problem you have.” — Tim Allen



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GRAPHICS
1921-2011 ANNIVERSARY

HOW WE DO IT: Our Expertise

Your retail product deserves quality graphics that leave a visual impact on your customers. We can meet any retail need you have with capabilities that range from point-of-purchase displays, window graphics, banners, wall murals, signs and more. We provide the highest quality completed projects and attend to every detail through production, application and installation so that you don't have to worry.

You need every retail piece we complete to reflect your value and your unique retail identity. Our retail customers have confidence that their projects will be done on time and meet not only the budget, but the individual circumstances that the retail product needs to maintain a strong, branded presence in the marketplace. We can give your products and company a larger-than-life presence. Let us help you create visual excitement for your retail image in your office space, on doors, windows, floors and ceilings. We want to work with you to create vivid, clear graphics that are a valuable reflection of your product and company.

WHAT WE DO IT WITH: Our Equipment

As the veteran leader in our industry, we know when to add the right technology at the right time. Retail and architectural graphics are a large growth segment of our business so deciding what to implement next was easy. By adding this high-resolution ink jet flatbed press to our lineup of *digital, screenprint equipment and precision cutting equipment*, we are able to offer an even larger array of options to our customers. Our flatbed press gives us the flexibility to offer cost-effective solutions for POP displays. The press also provides efficient print capability on rigid and flexible substrates while ensuring fine detail and high resolution that you expect. The enhanced versatility and productivity of the large flat print surface allows for accurate applications despite uneven or irregularly shaped surfaces.

SPOTLIGHT: Our Flatbed Press

- ▶ State-of-the-art digital print capability, even on rigid, uneven, and flexible substrates
- ▶ Print area of 98" by 120"
- ▶ True high-resolution wide format UV ink jet
- ▶ Near-photographic print quality
- ▶ UV inks including a white ink option
- ▶ Inks lay down with maximum adhesion
- ▶ High-vibrancy and gloss for longer-lasting product

Products

- ▶ Wall Murals
- ▶ Gallery Wraps
- ▶ Window Graphics
- ▶ Display Graphics
- ▶ Wayfinding

Services

- ▶ On-Site Installation
- ▶ Design Consultation
- ▶ Digital File Preparation

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ANSWERS WITH INFLUENCE

In business since 1921, we provide graphics and printing answers with influence that you can see and touch, across the country, around the world and even beyond. By blending precision and craftsmanship with modern-day printing and adhesion technology we provide distinctive, visible solutions for a vast array of customers and applications. Our expectation is that the printing and graphics we produce for you will reflect strength, ingenuity, resilience and durability.

When your customers' products are on the moon, under the sea and traveling across the country on nearly every vehicle imaginable, you know that you're providing printing and graphics answers with influence. One reason for this is that we always take the job of matching the right inks to the right materials seriously. We have to. That's why we're the only authorized 3M Scotchprint manufacturer in Oregon and have been since 1951.

Maintaining a 90-year legacy of business built upon strong principles means we believe that reputations and relationships are on the line with every job we complete. We won't settle for less than providing a finished product for every customer that meets their needs in terms of durability, quality, timeliness and value.

Our retail branch offerings include:

- ▶ Point of Purchase Signs
- ▶ Wall Murals
- ▶ Window Graphics
- ▶ Floor Graphics
- ▶ Decals
- ▶ Gallery Wraps
- ▶ Interior & Exterior Signs
- ▶ Exhibits
- ▶ Banners
- ▶ Display Graphics



GILLESPIE™
GRAPHICS

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