

# TRANSIT

MOBILITY GRAPHICS FOR OUR COMMUNITIES



**GILLESPIE**  
GRAPHICS

**90**  
YEARS  
1921-2011

# TRANSIT



*“What we strive for: a sincere dedication to making the product right for the client on all levels”*

*— Tim Gillespie, Sales*

## **THE REAL ADVANTAGE: Our People**

Building the transit segment of our business into an award winning partnership came from our dedication to carrying forward the Gillespie Graphics tradition of building relationships.

We recognize that our job is not just building our relationships with our customers, but helping you build your relationships with your customers. You’re getting the benefit of our most powerful commodity every time we complete a project for you.

*“Writing the order is easy. What happens after that the makes the difference in keeping the customer for a long time.” — Tim Gillespie*



**GILLESPIE**  
GRAPHICS  
1921-2011 ANNIVERSARY

## HOW WE DO IT: Our Expertise

Transit agencies use our products to build strong alliances within their communities. Our real job is to create colorful, eye catching and durable graphics which instill pride throughout a locality and increase public transportation ridership. It is a natural fit with our corporate sustainability program to be part of reducing the carbon footprint outside of our own neighborhood too.

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## WHAT WE DO IT WITH: Our Partnerships

Gillespie's goal is to assist a transit agency promote its brand, services and community everywhere their vehicles travel. By listening and gaining an understanding about a district's culture and lifestyle, we can help capture those interests with appealing, unique designs that successfully build fixed route and dial-a-ride operations. Gillespie's innovative approach and artistic touch, combined with the latest digital technology, 3M Company premium vinyl films and professional installers offer a complete package.

Public Transportation Agencies exist to help people get from one place to another, eliminate congestion and preserve the environment at the same time – we enjoy being part of that. Many transit agencies have chosen Gillespie because we enjoy what we are doing and they keep coming back because they like the results.

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## SPOTLIGHT: Our Capability to Provide Variety and Value

- ▶ Buses and public vehicle permanent markings and graphics
- ▶ Non-permanent graphics and wraps for durability and visibility
- ▶ Bus shelter and bus stop graphics, identification and wayfinding signage
- ▶ Posters, banners, community and public service programs and announcements
- ▶ Ticket validator and kiosk graphics
- ▶ Effective cultural and tourism promotion
- ▶ Experience you can trust with public resources

## Products

- ▶ Bus Decals
- ▶ Transit Wraps
- ▶ Logos and Striping
- ▶ Route Maps
- ▶ Signage
- ▶ Posters
- ▶ Kiosk Graphics

## Services

- ▶ Printing
- ▶ Consultation
- ▶ Application Management
- ▶ Design
- ▶ Distribution

# GILLESPIE GRAPHICS

## ANSWERS WITH INFLUENCE

In business since 1921, we provide graphics and printing answers with influence that you can see and touch, across the country, around the world and even beyond. By blending precision and craftsmanship with modern-day printing and adhesion technology we provide distinctive, visible solutions for a vast array of customers and applications. Our expectation is that the printing and graphics we produce for you will reflect strength, ingenuity, resilience and durability.

When your customers' products are on the moon, under the sea and traveling across the country on nearly every vehicle imaginable, you know that you're providing printing and graphics answers with influence. One reason for this is that we always take the job of matching the right inks to the right materials seriously. We have to. That's why we're the only authorized 3M Scotchprint manufacturer in Oregon and have been since 1951.

Maintaining a 90-year legacy of business built upon strong principles means we believe that reputations and relationships are on the line with every job we complete. We won't settle for less than providing a finished product for every customer that meets their needs in terms of durability, quality, timeliness and value.

### Our transit branch offerings include:

- ▶ Printing
- ▶ Bus Decals
- ▶ Transit Wraps
- ▶ Logos and Striping
- ▶ Consultation
- ▶ Application Management
- ▶ Design
- ▶ Distribution



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